Shkipper Penguins

Pitch deck





Mission

Our mission is to provide **everyone** with the opportunity to invest in the real sector of the economy through our token.

We strive to help young startups realize their ideas while rewarding investors for their support.

By creating a viral Telegram bot and launching the token on leading exchanges, we aim to build an ecosystem that stimulates innovation and ensures long-term growth for all participants.

Business model

The uniqueness of Shkipper's business model lies in its complete autonomy and the use of internal resources and mechanics for sustainable development.

Stage 1: Earning an Active Token

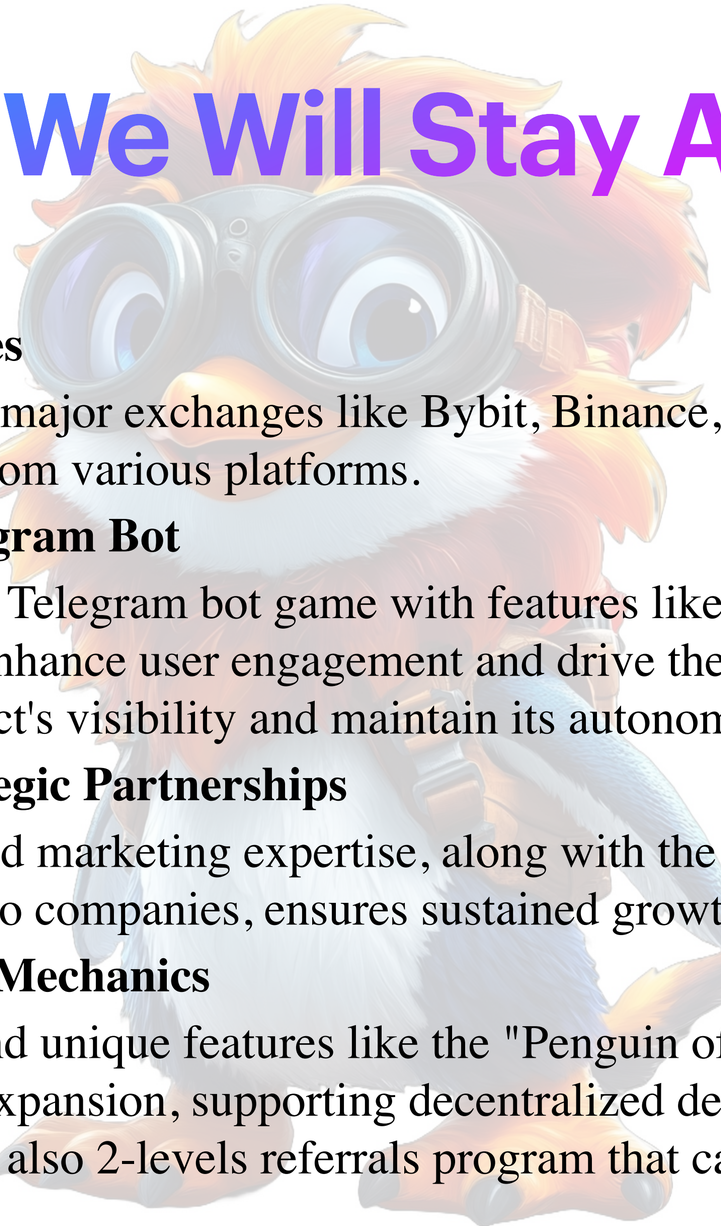
Players receive project token in our Telegram Mini App, which ensures a stable income and attracts active participants.

Stage 2: Investment Opportunities for token holders

To participate in supporting real-world startups, users can use their tokens, which drives demand and enhances token value, strengthening the project's economy.



Why We Will Stay Afloat



Listing on Leading Exchanges

Our token will be available on major exchanges like Bybit, Binance, and MEXC, increasing its liquidity and attracting users from various platforms.

Integration with a Viral Telegram Bot

By incorporating our engaging Telegram bot game with features like promo codes, daily rewards, and multilingual support, we enhance user engagement and drive the adoption of the token. In-game activities boost the project's visibility and maintain its autonomy.

Experienced Team and Strategic Partnerships

Our team's proven technical and marketing expertise, along with the ability to onboard specialized professionals from major crypto companies, ensures sustained growth and innovation.

Community-Driven Growth Mechanics

We employ interactive tasks and unique features like the "Penguin of the Day" to incentivize user participation and community expansion, supporting decentralized development and the project's long-term sustainability. There also 2-levels referrals program that can helps participants to earn together



NFT

Add boost to in-game rewards

Boost types:

- **Coins**, increase tokens balance
- **Energy**, increase tokens farm by hour
- **Bargain**, gives NFT discount
- **Swipes**, add swipes
- **Gaming**, increase mini-games profits
- **Access**, gave access to secret chats
- **Power** - invest to Shkipper Penguins as a business with guarantee profit

Tokenomics

Our token **should be** built on the TON blockchain platform, designed to create a sustainable and growth-oriented economy.

- **Expected** Market Cap at Listing: $200,000,000
- **Listing Price:** $0.001 per SHKIPP
- **Total Supply:** 200,000,000,000 SHKIPP tokens

Token Distribution:

- **Community (65%):** A majority share allocated to the community to encourage widespread adoption and active participation.
- **Influencers (10%):** Dedicated to influencers to amplify marketing efforts and expand our global reach.
- **Liquidity Pool (9%):** Set aside to ensure ample liquidity on exchanges, facilitating smooth and efficient trading.
- **Team Share (16%):** Reserved for the core team, with 50% accessible immediately and the remaining 50% vested after three months post-listing to align with long-term project goals.

This tokenomics model is structured to foster a robust community ecosystem, incentivize engagement, and ensure the project's long-term success and stability.



Team



Dmitriy Lukin - leader of the team

Brings over 20 years of experience in IT to the **Shkipper** project.

With more than a decade serving as a Chief Product Officer (CPO) in global companies, he has a proven track record in product innovation and leadership.

As a Growth Hacking Team Leader for over 3 years, Dmitriy has successfully driven projects that collectively garnered over 3 million monthly users.

His extensive expertise ensures strategic direction and sustainable growth for the project.

Our team consists of 5 dedicated specialists, each bringing unique skills and experience to drive the success of Shkipper.

Core team



Dmitriy Lukin - CEO (@DmitriyLukin)

https://www.linkedin.com/in/lukindmitry/

Brings over 20 years of experience in IT to the **Shkipper** project.

3years+ Growth Hacking, certified Agile specialist

Projects as CIO / CPO:

- everypixel.com
- wonderslide.com
- lookin.ai (+ successful Kickstarter campaign)
- Crypto royalty-free assets store EPX

Art: Vadym Liubas (@Vadym_VL, https://linkedin.com/in/vadym-liubas)

Product manager: Vladimir Kurzakov

Games / finance: Ihor Kobilynsky (@ivkoby)





Product

Telegram Bot

https://t.me/ShkipperCoinBot

GetGems collection

https://getgems.io/shkipperpenguins